

Free Exhibit Hall Admission

National Postal Forum

Seamlessly Aligning With Your Business

San Diego, CA • May 1–4, 2011

San Diego Convention Center

Show Hours

Monday, May 2 9:00 a.m. — 4:00 p.m.
Tuesday, May 3 9:00 a.m. — 4:00 p.m.
Wednesday, May 4 9:00 a.m. — 12:00 noon
(Grand Prize Drawings)



Here are just a few reasons to join us at this year's Forum in May:

- **General Sessions** – There has never been a more critical time to be a part of the National Postal Forum, and you'll understand why when you hear the new Postmaster General Pat Donahoe discuss the "State of the U.S. Postal Service" at the Opening General Session. Come to this session and learn directly from the Postmaster General about the Postal Service's 10-year action plan for the future. You'll hear how the Postal Service is working to keep mail an affordable engine of communication and commerce in a very challenging economy.
- **Executive Briefing and Key Topics Led by USPS® Management** – Visit these sessions—being delivered by top Postal Service™ executives—to learn what they have to share with you about topics of importance to you and your business.
- **More Than 130+ Workshops!** – The 2011 Forum features over 130 workshops grouped into 11 professional certificate programs.
- **Network! Network! Network!** – Enjoy luncheons, peer-to-peer roundtables, evening receptions and Wednesday's spectacular Closing Gala.

If you cannot attend the above programs, you may still take advantage of NPF's biggest trade show ever!

This is your opportunity to take advantage of FREE admission to the NPF Exhibit Hall.

This Complimentary Guest Pass does not include access to general or educational sessions or any social functions. To register for the Exhibit Hall only, return this card to NPF Headquarters by April 15, 2011. To receive information on attending seminars and keynote addresses visit our Web site at www.npf.org. After this date, bring this pass on-site to the NPF Registration Desk at the San Diego Convention Center. Additional one-day Exhibit Hall passes will be available for on-site purchase at \$25 each.

Register for Exhibit Hall ONLY by April 15, 2011 by returning this card to NPF Headquarters. After this date, please bring this card to the NPF registration desk on-site.

For more information about the Forum, call (703) 218-5015, fax (703) 218-5020 or visit www.npf.org.

Free One-Day Exhibit Hall Pass

\$25 Value

Yes! Please register me for the National Postal Forum Exhibits only, May 1–4, 2011, at the San Diego Convention Center.

Name _____

Title _____

Company _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____ E-Mail _____

(New badges must be reissued each day.)

Please join us at the 2011 National Postal Forum.

National Postal Forum Exhibition

May 1–4, 2011

San Diego Convention Center

San Diego, CA

Compliments of:

Pitney Bowes

2011 National Postal Forum List of Exhibitors as of February

Accu-Sort Systems, Inc.	Label Source, Ltd.	Red Tag News Publications Association
Alliance of Nonprofit Mailers	Lockheed Martin	RISO, Inc.
American Catalog Mailers Association	Lorton Data, Inc.	Satori Software
Anchor Software, LLC	Magnetic Attractions	SCLogic Marketing
Association for Postal Commerce (PostCom)	Magnets 4 Media	Secap
BagProducts (formerly Bagmasters)	Magnum Magnetics Corporation	ShipShapes
BCC Software, Inc.	Mail Master Supplies	SICK, Inc.
BÖWE BELL + HOWELL	Mailers Haven, LLC	Siemens
BUSKRO USA, Ltd.	Mailers' Technical Advisory Committee (MTAC)	SITMA USA, Inc.
Charnstrom Company, Inc.	Mailing & Fulfillment Service Association	SoBran, Inc.
Cogent Technologies	Mailing Systems Technology Magazine	SourceLink
Consolidated Graphics Co.	MCS, Inc.	Stamps.com
Creative Digital Imaging	Melissa Data	Straight Shooter Equipment Co.
Datatech Smartsoft, Inc.	Motorola	Tension Envelope Corporation
Direct Marketing Association (DMA)	Multisort Mail Center Furniture/IOPC	ThinkShapes Mail
DRS Technologies/ELSAG DATAMAT	National Alliance of Standard Mailers & Logistics (NASML)	Time Customer Service, Inc.
DYMO Endicia	Neopost	T-Mobile USA
EAM-MOSCA Corporation	New Breed Logistics	Trackmymail.com
ecoEnvelopes, LLC	Newgistics, Inc.	TransGuardian, Inc.
Engineering Innovation, Inc.	Northrop Grumman	Tucker Printers
Express Messenger International	NPI	United Business Mail
Fairrington	OCS Checkweighers, Inc.	United States Postal Service/Postal Customer Council
FP Mailing Solutions	OfficeSolutions Magazine	United Systems of Arkansas, Inc.
Future Computer Systems, Inc.	OPEX Corporation	Univenture, Inc.
GrayHair Software, Inc.	OSM Worldwide	U-PIC Insurance Services
Hassett Air Express	Parcel Insurance Plan	U.S. Postal Service
Hewlett-Packard Company	Peachtree Data, Inc.	Videojet Technologies, Inc.
Honeywell	Pitney Bowes	Walz Group
InfoPrint Solutions Company	Plockmatic International AB	Whittier Mailing Products, Inc.
intelisent	Postal Products Unlimited, Inc.	Window Book, Inc.
International Delivery Solutions, LLC	Postmatic, Inc.	WINN Solutions
Janam Technologies, LLC	Printing Impressions	XPO
Kern, Inc.		

POSTAGE
REQUIRED



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National Postal Forum
3998 Fair Ridge Drive
Suite 150
Fairfax, VA 22033-2920

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about the Forum,
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